



**Downtown Advisory Board
Notes**

**Monday, February 17 | 11:30 am – 1:00 pm
City Hall Conference Room, 201 W. 4th St.**

Members Present: Blaise Main, Chris Wilson, McKayla Crystal, Stephanie Watts, Trista Shuster, Kim Froman

Members Absent: Darcie Shultz, Tree Mulkin, Skip Urich

Call to Order: Stephanie Watts, Chair

- **Welcome & Agenda Review**

- DAB welcomed McKayla Crystal to her first DAB Meeting! McKayla works for CHCSEK as a pharmacist and is the property owner representative on the DAB. She owns and operates Harlen's Venue.

- **Meeting Notes – Action Needed**

- *Move to Approve – Trista*
- *Second – Blaise*
- *All in favor/Opposed – Approved, Unanimous*

March City Commission Presentation:

- **Chair & Co-Chair annual presentation for City Commission – March 25**

- Per the DAB ordinance, each year the board is invited to share a report to the City Commission. This is an opportunity for the Chair (Stephanie) and Co-Chair (Tree) to share progress updates and future goals. Stephanie suggested we aim for a presentation on March 25.
- Could the DAB recommend events or opportunities to honor Pittsburg's 150th and USA's 250th?
- Tree, Stephanie, Sarah, and Kim will work on the slide deck. All DAB members are encouraged to share ideas and topics.

Old Business:

- **Downtown Strategic Plan GOALS 2025**
 - The group identified short and long-term goals aligned with the Downtown Strategic Plan published by Olsson Studio.
 - **Lighting & Safety:**
 - DAB will review lights in the Downtown Overlay District and coordinate with Pittsburgh PD in their overall lighting review.
 - DAB will work with Bruce Rea with Rival Time Products to create a proposal for enhancing lighting on downtown light poles.
 - DAB would like to see lights installed on the downtown trees
 - **Parking:**
 - Evaluate Parking Signage Solutions
 - Develop Brochures & Website landing page with parking guide for visitors to Pittsburgh.
 - Review City Staff recommendations and provide input into parking enforcement implementation
 - **Downtown Streetscape:**
 - Make a Recommendation to the City Commission to extend the Downtown Streetscape south
 - Welcome Arch sign – gate way signage on the north end of Downtown
 - **Business Culture: (Promote Downtown as a Regional Destination)**
 - Design a new website landing page for Downtown Pittsburgh
 - Gather estimates for incorporating music into the downtown – speaker system

New Business:

- **2025 Budget Discussion**
 - Reviewed draft budget priorities for the year based on goals.
 - Some ideas included – additional support for cleaning downtown windows after Halloween window painting event, adding line item each year for mural support.

Meeting Adjournment: 1:26 pm

Next Meeting – Monday, March 17 | 11:30 am – 1:00 pm at Brick + Mortar, 401 N. Broadway St.