



**Downtown Advisory Board
Notes**

**Monday, August 18 | 11:30 am – 1:00 pm
White Elephant Emporium, 804 N. Broadway St.**

Members Present: Trista Shuster, McKayla Crystal, Blaise Main, Stephanie Watts, Tree Mulkin

Others Present Kim Froman, Sarah Runyon and Chris Wilson

Members Absent: Skip Urich

Call to Order: Tree Mulkin

- **Welcome & Agenda Review**
- **Meeting Notes – Action Needed**
 - *Move to Approve – Stephanie*
 - *Second – Tree*
 - *All in favor/Opposed – Approved*
- **Old Business:**
 - **Rival Time Products Demo Unit** – Bruce at Rival Time is putting cost together for the entire downtown
 - **Downtown Connect** – Success! Maybe consider spring and fall annually?
 - Twice annually – spring (April) and fall (August)
 - **Downtown Visitor Map & Website**
 - Website is in progress – Sarah will send a preview soon
 - Sarah shared visitor map draft
 - Businesses will need to provide description and sign off
 - Parking note – more visible
 - Add Memorial Auditorium and Farmers Market to “Attractions”
 - ATM – add dollar symbol
 - Review colors
 - Online digital version?

- **New Business:**
 - **Grant Request & Follow Up** – Frisco – Board requested Community Development Re-evaluate mural grant request, process, qualifications, etc. for 2026
 - Three max per year (\$500 = \$1,500)
 - Add language “can this project be completed without this funding”
 - **Downtown Visitor Map & Website Landing Page** – Board members requested some edits and added a few listings to the “Attractions” section
- **Open Discussion / Questions?**
 - Tree Lighting - Reindeer vendor(s) not available, petting zoo booked, other character ideas (Grinch – Tree making calls to find costume from parade), letter to Santa mailbox

Upcoming Events:

- **Paint the Town Red Downtown Block Party & Pep Rally** – Friday, Sept. 12 at 6:00 pm from 4th to 6th Street on Broadway
- **Pittsburg ArtWalk** – Saturday, Sept. 20 at 5:00 pm
- **Hispanic Music Festival – Downtown Events:**
 - **Sept. 19 "Sonidos del Corazón: Music Under the Stars"** – at Memorial Auditorium | Outdoor Pre-Show 5:00 pm – 7:30 pm | Making Movies in Concert 8:00 pm inside the theater
 - **Sept. 27**
 - 12:00 pm – 2:00 pm **“Parada Tropical” at Pritchett Pavilion**
 - 7:00 pm – **“Noche Latina” at Colonial Fox Theatre North Lot**
- **PSU Homecoming Parade** – Saturday, October 11
- **Goblin Market: Curiosities & Wonders Street Fair** – Saturday, Oct. 25 from 3:00 pm – 9:00 pm | West 6th Street
- **Downtown Window Painting** | Month of October 2025
- **Harvest Fest at The Greenway** | Monday, Oct. 27
- **Turkey Trot 5K** | Thursday, Nov. 27
- **Small Business Saturday Passport Shopping Event** | Saturday, Nov. 29 – ALL DAY at participating businesses
- **Holiday Art Market on Small Business Saturday** | Saturday, Nov. 29 from 10:00 am – 1:00 pm, Frisco Event Center
- **Tree Lighting Ceremony** | Saturday, Nov. 29 – 6:00 pm at Pritchett Pavilion
- **Annual City of Pittsburg Christmas Parade** | Monday, Dec. 1
- **Meeting Adjournment: 1:00 pm**
 - *Tree - motion*
 - *Blaise - second*

- *None Opposed*

Next Meeting – Monday, July 21, 2025 – White Elephant Emporium, 804 N. Broadway St.