



Downtown Advisory Board
NOTES

Monday, December 16 | 11:30 am – 1:00 pm
Memorial Auditorium, 503 N Pine St

Members Present: Darcie Shultz, Ben Fowler, Skip Urich, Tree Mulkin, Stephanie Watts, Blaise Main

Members Absent: Ashlee Ricks

Others Present: Daron Hall, Andra Stefanoni, Kim Froman, Sarah Runyon, Chris Wilson, Jay

Call to Order: Ben Fowler

- Welcome & Agenda Review
- Meeting Notes – *Action Needed*
 - *Move to Approve – Tree Mulkin*
 - *Second – Stephanie Watts*
 - *All in favor/Opposed - None opposed*

Old Business:

- Bike Racks & Benches – *Bike Racks Delivered – Installation Scheduled*
- DAB Board Openings – *Appointments to be made December 17*
- Downtown Holiday Window Decorating Contest Complete – *Winners Announced December 13*
 - Sarah made certificates for winner presentation

New Business:

- 2025 Meeting Locations – *Please Share if you would like to host a DAB meeting for 2025 or if you have location recommendations.*
 - Continuing rotating?
 - *The Pitt, White Elephant, Miners Loft, Books & Burrow, Chamber Office, BAM, Corner Patio, Harlen's Event Center, MACC*
- Mural Grant Request – *Action Needed*
 - *Sandra Main with Possibility Junction has completed the mural project that she was awarded a grant for in 2023. DAB approval is needed to award her the \$500 reimbursement.*

- *Sarah clarified – two members originally approved, then 7-0 to deny the grant (May)*
 - *Does DAB continue to offer the mural grant, does DAB grant the Pittsburg Arts Council to pass through to a grantee?*
 - *Budget funds do not carry over, two other mural applications “outstanding”.*
 - *Does the applicant submit a project budget? Need to confirm.*
 - *DAB could use the funds to commission a project, not application based*
 - *Move to Approve – Stephanie Watts*
 - *Second – Tree Mulkin*
 - *All in favor/Opposed – None opposed*
- **Goals Planning Session – Olsson Strategic Plan Action Items**
 - *DAB members will assist with Goals Document to determine goals for 2025 and beyond.*
 - Daron requesting a recommendation from DAB suggestions on lighting (e.g. take the overlay district – here’s five areas that need attention, prioritized list).
 - DAB members should continue to research action items.
 - **1 – Year Goals** – Deadline end of May 2025 for budget approval in August
 - Prioritized list for each action item
 - Parking
 - Research broad solutions, geographic areas, signage, etc.
 - Alley – Lighting
 - Conduct a downtown tour to identify areas that need lighting
 - Streetscape
 - To be continued
 - Business Culture
 - To be continued
 - **5 – Year Goals**
- **Open Discussion / Questions?**
 - Is there a plan to announce the bike rack locations?
 - Downtown Pitt commercial - drone shot suggestion, share on social media.

Meeting Adjournment: Ben Fowler

Next Meeting – Monday, January 20 | 11:30 am – 1:00 pm – TBD