



**Downtown Advisory Board  
Meeting Notes**

**Monday, May 20 at 11:30 am | White Elephant Emporium, 804 N Broadway**

**Members Present:** Ben Fowler, Skip Urich, Darcie Shultz, Stephanie Watts, Ashlee Ricks, Brad Stefanoni, and Tree Mulkin

**Others Present:** Sarah Runyon, Kim Froman, and Andra Stefanoni

**Call to Order: Ben Fowler**

- Welcome & Agenda Review
- Meeting Notes – Approve (Ashley made motion, Brad second)

**Old Business:**

- **Greenbush Strategic Planning Report** - Next Action Items for July 2024 – internal/external event process.
- **SEK-CAP Bus Signs** – In production!
  - Sarah is looking into outdoor decals for the QR Code and is following up on the property owners for signage placement approval.
- **Bike Racks & Benches** – Award amount: of \$10,244.80
  - Bench placement will be determined by the DAB. Benches will match current ones.
  - Bike racks – possible local fabricator
    - Cost and turn-around time are unknown
    - Placement needs to be determined, maybe meet with the Pittsburg Street Department to learn sidewalk guidelines, etc.
- **Olsson Downtown Strategic Plan Update (All sessions held at Block22)**
  - May 29 & 30 - Downtown Design Charrette (two-day workshop)
    - Session #1 - Wednesday, May 29 | 9:00 am – 12:00 pm
    - Session #2 - Thursday, May 30 | 1:30 pm – 3:00pm
      - DAB should try attend BOTH session #1 & #2 if they can!
      - There are approx. 14 downtown business owners as additional stakeholders signed up.
      - Looking at three potential large-scale projects
        - Gorilla Rising, Sports Complex and Convention Center.
  - May 30 at 5:30 pm – Downtown Community Conversation

- Open, public “come and go” – DAB attendance is optional

### New Business:

- DAB Annual Report – City Commission
  - Ashley and Ben meet on 5/21 to put together a DAB report to Commission on 5/28.
- 2024 Budget Update:
  - Discussed adding the Holiday Tree Lighting into the budget
    - Ben mentioned that Ryan Insurance is interested in sponsoring a decorating contest
  - Ben suggested a food truck night to highlight different areas of downtown
- 6-2-0 Day Planning!
  - Volunteers needed, 3:30-9pm
    - Sarah is going to email out three shift options:
      - Set-up, During, and Clean-up
  - Update on Vendors & Sales
    - Sarah is continuing to reach out to confirm vendors
    - Need a cooling element/station tent
      - Ashley is going to reach out to Jake’s Fireworks
    - Need to confirm with KKOW Radio
    - Tree asked about having a beer garden
      - Sarah and Kim mentioned El Caballo and common consumption, and Ben offered Main Street Axe too!
  - Giveaways and Merch
  - \$5,720 total for 6-2-0 Day event advertising, entertainment options, and DAB merchandise for the rest of the year. (Ashely made motion, Stephanie second, Approved.)

### Open Discussion / Questions

- Items briefly discussed:
  - Option of a commercial for Downtown.
  - Downtown market and if a “market grant” exist.
    - Kim shared some items from her Dodge City/Garden City visit / Downtown redevelopment fund.
  - Downtown map both digital signage and print.
  - Darcie asked is DAB is allowed to earn revenue through sales.

**Meeting Adjournment: Ben Fowler** (Ashley made motion, Skip second, Approved.)

**Next Meeting – Monday, June 17 | 11:30 am – 1:00 pm – DVLP Meeting Room, 113 N Broadway**