



**Downtown Advisory Board  
Meeting Agenda  
Monday, April 15 at 11:30 am | Main Street Axe Co., 216 S Broadway**

**Call to Order: Ben Fowler**

- Welcome & Agenda Review
- Meeting Notes – Approve

**Old Business:**

- **Greenbush Strategic Planning Report**
  - April Action Items – One Page Steps for Internal & External Support, Shared Language Document, City Parking, Alleys, Traffic Studies \*Olsson\*
- **SEK-CAP Bus Signs** – In production!
- **Bike Racks & Benches** – Proposal Submitted to Live Well Crawford County and approved – Waiting for final award amount from Brad Stroud.
- **Olsson Downtown Strategic Plan Update**
  - April 8 DAB Visioning Session – Done
  - Stakeholder Interviews – Completed (April 8, 9, 10 & 11)
  - May 6 & 7 Downtown Design Stakeholder Meetings & Community Conversation

**New Business:**

- 2024 Budget Priorities
- Marketing Discussion
  - DAB-Sponsored Events
    - 620 Day
    - Downtown Meet & Mingle – Need to Set Date
    - Holiday Decorating Contest – with a Prize!
  - Printed Marketing Materials – Maps, Brochures

**Open Discussion / Questions**

- Dumpster Issues

**Meeting Adjournment: Ben Fowler**

**Next Meeting - Monday, May 20 | 11:30 am – 1:00 pm – White Elephant Emporium, 804 N Broadway**