



**Downtown Advisory Board
Meeting Notes
Monday, January 29, 6:00 PM**

Call to Order: Kim Froman

DAB Members present: Darcie Shultz, Stephanie Watts, Ashley Ricks, Ben Fowler, Tree Mulkin, Skip Urich

Others present: Christy Yockey, Jay Byers, Kim Froman, Sarah Runyon, Heather Horton

- Welcome & Agenda Review
- Introductions - New & Returning DAB Members

Board Appointments:

- Nominate Chair – Ben Fowler
- Co-Chair – Ashlee Ricks
- Secretary/Note taker – Darcie Shultz

Survey Results

- Meeting Dates & Times
- Top goals and priorities for the Downtown

Decided on 3rd Monday of the Month at 11:30 – 1:00 pm at various locations.

Future Meeting Locations - Sarah will schedule meeting locations in advance.

New Business: Jay Byers | Olsson Teams Meeting

- Olsson Downtown Master Plan Kick off Discussion
- Visioning Workshop with DAB – Set for Monday, April 8 (11:00 am – 1:30 pm)
- Planning & Design Charrette – 2 consecutive days
 - Identified May 6 – Morning, May 7 – Late afternoon/Evening

Old Business:

- Christy Yockey shared an Off-Broadway Survey (Brief Update) – Meeting to be held on January 30 with the Survey Team to look over the off-Broadway Buildings
- Greenbush Strategic Plan – Provided in Board Packets – Members are encouraged to familiarize themselves with the plan and objectives.

Closing / Questions?

- Stephanie Watts Recommended a Downtown Map – For visitors, shoppers, tourists
- Stephanie Watts asked about where we find out about large-scale tourism events
- Ben Fowler asked about the PACT bus and mentioned that vehicles in front of his building have been damaged by the bus. Ben suggested adding signs for each stop.
- Darcie Shultz asked about who is managing the Downtown Social Media pages. Heather Horton has access and is willing to share with anyone who would like to help.

Next Meeting:

- Monday, February 19 – 11:30 am – 1:00 pm at TOAST