



**Downtown Advisory Board  
Meeting Agenda**

**Monday, February 19 at 11:30 am | TOAST 401 N Broadway St., Suite D**

**Call to Order: Ben Fowler**

- Welcome & Agenda Review
- Meeting Notes – Approve

**SEK-CAP Bus / Public Transportation Discussion:**

- Ben has invited SEK-CAP Transportation Director Scott Christiansen to join us for a discussion about public transportation downtown.

**Old Business:**

- Downtown Advisory Board Strategic Plan (Greenbush)
  - Determine Action Items/Next Steps for completion
- Olsson Downtown Master Plan Updates

**New Business:**

- Marketing Committee
- Social Media Management
- 2024 DAB-Sponsored Events
- Budget Priorities
  - Review 2023 Expenditures / Decide on 2024 Goals

**Open Discussion / Questions**

**Meeting Adjournment: Ben Fowler**

Next Meeting Date: March 18 at 11:30 am | Root Co-Work Café