**DOWNTOWN PITTSBURG ADVISORY BOARD**

**OCTOBER 9, 2023 – 6PM MINUTES**

**Meeting location:** Pittsburg Chamber of Commerce

**Members Present:** Brittan Brenner Wilde, Ben Fowler, Skip Urich, Ashlee Ricks, Chris Goddard

**Others Present:** Jay Byers, Kim Froman, Christi Yockey

**OLD BUSINESS**

* Expanding DT overlay

**NEW BUSINESS**

* Dekra Lite presentation-Christmas Tree
	+ DAB liked the idea and potential location; next step would be seeking potential donors.
* Katrina Ringler with SHPO- Certified Local Government (CLG)
	+ Discussed details on becoming CLG and potential benefits to the City.
* Downtown Strategic Planning w/ Jay
	+ Jay provided an update on the Downtown Strategic Planning process.
* Chamber Coffee on 11/2/23 @ City Hall
	+ DAB would like to host at Memorial and promote upcoming DT events for the Holidays
* Marketing Committee
	+ Downtown Meet & Mingle
	+ Small Business Saturday
		- Totes
			* Brittan motioned to approve the Downtown logo “shop local” totes, Ashlee seconded, final vote 5-0-0
		- Marketing Committee will meet at 5:00 on 10/16/23 prior to next DAB meeting

**NON-AGENDA/ OPEN DISCUSSION**

* DT shops wanting to do Nov. 11th special shopping discounts.
* Placer.ai

**UPCOMING DOWNTOWN EVENTS/ DATES**

* State of the City Mayor’s Breakfast @ Memorial Auditorium, October 11th 8:30 am-10:00 am
* Chamber Coffee @ Drop the H, October 11th 8:00 am
* Crafts & Creations Fair @ Mirza Shrine Center, October 21st 9:00 am-4:00 pm
* Octoberfest @ Drop the H, October 21st 11:00 am- 10:00 pm
* Fostering Connections Flannel & Spice @ Fun Zone Depot, October 21st 6:00 pm
* PCT Presents “Forbidden Broadway” @ Memorial Auditorium, October 20th-22nd
* Workshop Credit as an Asset @ 402 N Broadway Suite B, October 26th 12:00 pm-1:30 pm
* Devil Damnit Presents: American Floyd @ Memorial Auditorium, November 4th 8:00pm- 10:00 pm
* Veteran’s Day Celebration @ Memorial Auditorium, November 9th 12:00 pm-1:00 pm