

Downtown Pittsburg Advisory Board

June 19, 2023 | 6PM Minutes

Meeting Location: City Hall

Members Present: Ashlee Ricks, Jessica Michael, Chris Goddard, Ben Fowler, Skip

Urich, Sydney Anselmi

Others Present: Christi Yockey

OLD BUSINESS

Marketing Committee- Events updates

- Greenbush Strategic Planning
- Decorative light fixtures
 - Also, signs when entering DT district?
- Drag the Gut concerns
 - Chris suggested flashing speed limit signs at events and at back to school time. He also asked if check points were still a thing?
 - DAB requested to invite representative from PD to the next meeting.
- 2022 HPF Off-Broadway surveys
 - Christi will send link when it is available
- Downtown Parking
 - Christi will ask Kim if there is an estimated completion date

NEW BUSINESS

- Marketing Committee Update
- Mural Grant from Heather Horton
 - Chris motioned to table the request, Skip seconded.
 - Final vote 6-0-0
- Holiday Shopping Downtown Pittsburg ad from Chris Wilson
 - Small Business Saturday
- Finalize 620 Day Plans
 - DAB sign up for set up and take down times at event- DAB members signed up to set up event, work event and take down event.

NON-AGENDA/ OPEN DISCUSSION

- Turkey Trot
 - Could it start or end at Farmers Market or football field so it can still be DT?
- Downtown social media/DT email
 - o Discuss at marketing meeting

UPCOMING DOWNTOWN EVENTS/DATES

• 620 Day, June 20th @ Pritchett Pavilion