



## **Downtown Pittsburg Advisory Board**

**December 21, 2020 | 6PM Agenda**

**Meeting Location:** Zoom | <https://us02web.zoom.us/j/81215706287?pwd=aU9mWiFUYksvamwyMitXRkFSZW8wZz09>

**Members Present:** Sydney Anselmi, Amy Sawyer, Chris Goddard, Denise Grasso, RuthEllen Simpson

**Others Present:** Brittan Brenner, Jay Byers

### **OLD BUSINESS**

- Confirm 11.16.2020 Minutes
  - Motion, seconded
  - Final Vote: 4-0-0
- HPF Grant Updates
  - Closing out the 2019 grant in the next couple of months
  - Plan on starting the 2020 grant in February 2021.
- Holiday Grant Update
  - Still only had two applicants- we'll see if any are completed.

### **NEW BUSINESS**

- Holiday Event Recap
  - Events have gone really well, and we have received great feedback from businesses who have participated.
  - The window decorations have been a bit of a bust, but they were fun to try.
  - Passports have gone great!
- Marketing Committee Report

- Pretty much as stated above.
- Christmas Parade Ideas
  - Make it more and incorporate businesses into it.
    - There used to be singers in the windows and shopping before/after.
    - In Eureka Springs they did an event where there were live windows one night and it looked really fun.
- Member Rotation
  - New members will be appointed in January at the first Commission meeting.
  - Four open positions- two at-large, one property owner, and one hospitality/retail.

## **OTHER BUSINESS**

- Local Art
  - Jenna + Heather
    - Jenna is ready to go and these funds need to be spent or we lose them.
    - Motion to allocate \$3,850 to pay Jenna's submitted invoice in full, seconded
      - Final Vote: 4-0-0

Adjournment: