



Downtown Pittsburg Advisory Board

October 19, 2020 | 6PM Agenda

Meeting Location: Zoom | <https://us02web.zoom.us/j/81493114007?pwd=dHV2cGIWSFFHSDbNTlItM3VKcy9TQT09>

Members Present: Sydney Anselmi, Denise Grasso, Amy Sawyer, Chris Goddard, RuthEllen Simpson

Others Present: Brittan Brenner, Alissa Rogge

OLD BUSINESS

- Confirm 09.21.2020 Minutes
 - Motion, seconded
 - Final Vote: 5-0-0
- HPF Grant Updates
 - 2019: working on closeout by the end of 2020
 - 2020: we will begin working on this in 2021, have things published by mid spring
- Holiday Grant Update
 - We have had very few entries, Brittan recommends decreasing the budget for this project.

NEW BUSINESS

- Land Bank Discussions
 - 716 & 718 N Broadway St
 - Motion to recommend approval to the Land Bank barring any major changes to the concept presented to the DAB, seconded

- Final Vote: 5-0-0
- Holiday Passport Budget
 - Collect bids for glasses and passports and meet to make decisions.
- Marketing Committee Report
 - Small Business Saturday | November 28th
 - Holiday PSA
 - Jacob Anselmi is donating his time and talent to produce a 30 second and one minute long video for us to use.
 - Boo-Tique Crawl | October 31st
 - Window Decorating
 - We are encouraging businesses to sign up and decorate their windows to the theme of a Holiday Song for the month of December. Community members can then walk downtown and guess via an online form and the person closest will win chamber bucks.

OTHER BUSINESS

- Jenna Spencer
 - Jenna is looking to paint more murals downtown and has sent sketches with prices.
 - Want itemized and more information before a decision can be made.

Adjournment:

- Motioned, Seconded: 4-0-0