



Downtown Pittsburg Advisory Board

September 21, 2020 | 6PM Agenda

Meeting Location: City Hall | 201 W 4th St | Pittsburg, KS 66762

Members Present: Sydney Anselmi, Amy Sawyer, Chris Goddard, Denise Grasso, Denise Loy, RuthEllen Simpson

Others Present: Bruce Mullen, Kyle Mullen, Brittan Brenner

OLD BUSINESS

- Confirm 08.17.2020 Minutes
 - Motion to approve, second
 - Final Vote: 6-0-0
- HPF Grant
 - 2019
 - Working on close out for this grant.
 - The reports from the buildings can be found at:
 - 2020
 - Brittan will attend the training next week to begin this process. Hopefully, we can have this completed by early 2021.
- Bylaw Adoption
 - Review of changes.
 - Motion to approve, second
 - Final Vote: 6-0-0

NEW BUSINESS

- Land Bank Recommendations

- 113 W 5th St
 - Bruce Mullen: The proposal is similar to what we presented the first time. Social distancing is here to stay, this will allow them to expand their business and grow and maintain healthy and safe standards. Land Bank has approved this unanimously, but they have a 60 hold on the property to allow them to meet with DAB and PNZ. The schematics of the front of the building will change to rod iron fencing.
 - Motion to recommend the Land Bank approve the proposed project, seconded
 - Final Vote: 6-0-0
- 716 & 718 N Broadway
 - Leafy Green Farms is proposing to place two refrigerated shipping containers on the lots to grow produce inside them.
 - The board really likes the idea but does not think it works aesthetically with the rest of the Broadway corridor.
 - Motion to recommend the Land Bank deny the proposed project, seconded
 - Final Vote: 6-0-1 (RuthEllen abstained)
- Financial Report
 - We have \$7,500 left in our annual budget.
- Get Found This Holiday Season
 - Sydney and Brittan met with the SBDC to create this free training to any business in the area. The grant from the DAB is only for eligible downtown businesses.
 - The training is on October 6th at 6:30pm at Memorial Auditorium.
- Holiday Grants for Businesses
 - Brittan created an outline for the grant that we can pass out at the training and push to those interested.
 - Motion to approve \$4,000 for the proposed grant project, seconded

- Final Vote: 5-0-0 (RuthEllen absent)
- Marketing Committee Report
 - Holiday Dates
 - October 17th | Gorilla Pride Day
 - October 31st | BOO-tique Crawl
 - November 7th | Holiday Open House / Sip n' Shop
 - November 28th | Small Business Saturday
 - November 30th | Christmas Parade
 - December 7th | Windows up?
 - Windows
 - Davey Froman had the idea to have businesses decorate their windows based on a holiday song. People will have to guess the song and can submit a form with their guesses to win Chamber Bucks.
 - Printed Passports
 - Brittan is working on creating a "passport" of sorts with discounts to local businesses inside for people to use throughout the holiday season.
 - Website
 - Sarah Runyon approved us to have a better webpage presence on the City's website. Brittan is working to develop those pages.
 - For reference, look at the Farmer's Market page. That is what we are modeling ours after.
- Application for New 2021 Members
 - Application needs to be due early enough for the DAB to review prior to the December Commission meeting where they are approved.

OTHER BUSINESS

- Street Sales Tax Presentation

- The Street Sales Tax Election is coming up on October 6th. Be sure to make a plan to vote.
- This is not an increase in taxes, just a continuation of the current tax.
- Upcoming Downtown Events
 - September 24 | Virtual State of the City
 - October 6 | Get Found This Holiday Season
 - October 17 | Paint the Town Red
 - October 31 | BOO-tique Crawl