



Downtown Pittsburg Advisory Board

August 17, 2020 | 6PM Agenda

Meeting Location:

<https://us04web.zoom.us/j/71085365889?pwd=cWpHOXUxQUIj1cjNBTTFDbkhnQXlOQT09>

Meeting ID: 710 8536 5889

Passcode: 6XYsKh

Members Present: Sydney Anselmi, Amy Sawyer, Denise Grasso, Chris Goddard, RuthEllen Simpson

Others Present: Brittan Brenner, Janie Williams

OLD BUSINESS

- Confirm 07.20.2020 Minutes
 - Moved, seconded
 - Final Vote: 5-0-0
- 2019 HPF Grant Update
 - Same as last month.
- 2020 HPF Grant Update
 - Same as last month.

NEW BUSINESS

- Marketing Committee Report
 - Limited events going on right now but the holidays are nearing.
 - Business Resources during COVID Holidays
 - How can we assist businesses with resources to get them through a non-traditional shopping year?

- Sydney will get with the SBDC to see if they can do a marketing course for Small Businesses that talks about cheaper, easy ways to market products online this year.
 - This should be held in the evenings, after businesses are closed.
- Brittan will get with PSU and areas photographers to see if any would be willing to donate or decrease their price to shoot product photography for businesses and we can use some of our funds to pay them.
- We should aim to provide not only information but also resources.
- Bylaws Edits
 - Edit #1: Article 4, Section 1- remove the portion outlining the initial terms of board members. This was only for the very first set of members to ensure a stagger of appointments, so we didn't have the whole board up for election the same year.
 - Edit #2: Article 4, Section 4- under the portion outlining the removal of members by the commission, add an attendance clause.
 - Perhaps, "should a member miss two consecutive meetings or three meetings in one year, said member could be removed from the board due to lack of attendance. Extenuating circumstances will be considered."
 - Edit #3: Article 4, Section 4- regarding quorum, a quorum should be made up of four members rather than three to ensure majority is present to conduct business.
 - All edits were approved of by members, these edits will be presented formally at the September meeting to be adopted by the board.

OTHER BUSINESS