



## **Memorial Auditorium and Convention Center Advisory Board Minutes Wednesday, March 11<sup>th</sup> @ 4:00 p.m.**

**Members present: Bob Laushman, Mary Polfer, Pam Henderson, Andra Stefanoni, Mike Lewark, Jay Byers, Chris Patterson, and Jenna Spencer.**

Patterson called the meeting to order and moved to have November's minutes approved if no changes needed to be made. Minutes were approved.

### **Budget/Sales Tax**

The sales tax was down in January, but rebounded nicely in February. The only significant purchase was a new burnisher for lower level floors. Cost was \$1799 and came with a 5yr. warranty.

### **Past Events**

Patterson reported on past events:

- \*Albers Marine Hunting and Fishing Expo had the best turnout since they started holding it at the Memorial Auditorium. The weather was nice.
- \*SEK Humane Society's Chili Feed had the best turn out yet. They served 500lbs of hamburger. It was just enough to feed their guests.
- \*PHS's "Freaky Friday" Sold 1250 tickets total.
- \*Aaron Lewis Concert was a huge success. 1319 paid tickets and 100 comp tickets equaled over 1400 attendees in the building. We had a security service who wanded and screened people coming into facility and scanned tickets. We had 7 Points of sale and sold \$9 a head at concessions/bar. The concert had a great economic impact on Pittsburg Downtown businesses. There were no complaints about parking or concessions. Positive reaction from crowd. The touring company was very impressed w/ the facility and crew. The promoter is wanting to book more shows with us.
- \*Jazz Fest with the Tom Kubis Band ran smoothly with a full house. The band posted about us on FB.

### **Upcoming Events**

Patterson reported on upcoming events:

- \*George Nettels Spring Program
- \*Rhea Lana Consignment Sale
- \*PCT's Xanadu-Tickets on sale Monday
- \*MRB's "OZ" Tickets already on sale
- \*Fury Dance Competition was cancelled due to not enough registration.

### **General Information**

- \*\*\*Large events are getting cancelled due to the COVID-19. We have put up wash hands signage, put out sanitary wipes in the entrances to the theater along with hand sanitizer stations.
- \*Board Member Dani Gosch moved out of town and is no longer eligible to be on the board. We will be advertising for new board member through the City of Pittsburg's outlets.
- \*Kyle Newby accepted the position of Technical Director. He is working on learning all the equipment and suggesting what upgrades are needed. He is also working on power supplies and safety checks.
- \*We replaced our point of sales at concessions/bar with Square. Great system and customer friendly.
- \*We added more wi-fi access points in the building to accommodate more people on cellphones.

\*We have built more banner brackets for the light poles around the building. We will hang banners from PCT, MRB, PHS, and the MACC.

\*We are looking for sponsors for video boards on either side of the stage to magnify performers on stage.

Since there was no further business, the meeting was adjourned at 4:45 p.m.

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Jenna Spencer, Secretary