

**FRIDAY, SEPTEMBER 14TH 4PM-9PM**



**THE  
PITTSBURGH  
DOWNTOWN**

*Bridal Crawl*

**MEMORIAL**

AUDITORIUM

**EXHIBITOR PACKET**

**2018**

# 2018 Pittsburg Bridal Crawl



Friday, September 14, 2018



4:00 - 9:00 p.m.

## *Memorial Auditorium & Convention Center*

Join us for an exciting evening of exhibitors & storefront businesses coming together for the 3<sup>rd</sup> Annual Pittsburg Bridal Crawl! Potential customers will collect product literature, sample and view products, and visit downtown locations.

Here's how it works and what's included:

- Complete and return this form with payment by August 17th to [maccinfo@pittks.org](mailto:maccinfo@pittks.org) or Memorial Auditorium at 503 N. Pine to participate or call 620-231-7827.
- Send a digital version of your logo, if you have one, to [maccinfo@pittks.org](mailto:maccinfo@pittks.org).
- On September 14, each event attendees will receive a punch card with your business name or logo included. Each event attendee will visit every participating business to get their card punched to complete the Bridal Crawl and be entered into drawings at the end of the event.
- Caterers Logo's will be on the passport, but do not need to be punched due to the food sampling not starting until 7:30pm
- Your business name or logo and product photos will be advertised within local and surrounding area newspapers, magazines, radio station, E-blasts, posters, and digital/social media outlets.
- Your storefront business will receive a Bridal Crawl 2018 window cling to show your support of the event and so event attendees can easily recognize the business locations on their punch cards.
- You may want to host an in-store promotion or giveaway during the Bridal Crawl. Let us know what your plans are, and we will help publicize!
- You may contribute business cards, literature, or other small promotional items to the giveaway bags distributed to each event attendee at the beginning of the event.

# Sponsorship Packages



\$2000

## **PRESENTING SPONSOR:** (Limit to one per year)

\*Title position on all promotional advertising including: Newspaper, Magazine, Radio, Social Media, Website, E-Blast, Passports, Posters, and Banners

\*Prime location in exhibit space

\*\$350 out of the \$2000 can be used as a give-a-way

\*Exclusive Passport Promotion

\*Logo listed on Passport. Every attendee must visit every exhibitor to be entered into grand prize drawings.



\$350

## **Main Event SPONSOR:** (Limit to eight per year)

\*Logo featured on all promotional advertising including: Newspaper, Magazine, Radio, Social Media, Website, E-Blast, Passports, Posters, and Banners

\*\$350 in prize value for the Bridal Crawl Passport Give-A-Way at the end of the event. Give-a-way items will be promoted as well.

\*Logo listed on Passport. Every attendee must visit every exhibitor to be entered into grand prize drawings.



\$150

## **Storefront Exhibitor:** (must be located in downtown district of Pittsburg, KS)

\*Business listed on promotional advertising. May include: Newspaper, Magazine, Radio, Social Media, Website, and E-Blast.

\*Logo listed on Passport. Every attendee must visit every exhibitor to be entered into grand prize drawings.



\$150

## **MACC Exhibitor:** (includes 8' table with black tablecloth and skirting & 2 chairs)

\*Business listed on promotional advertising. May include: Newspaper, Magazine, Radio, Social Media, Website, and E-Blast.

\*Logo listed on Passport. Every attendee must visit every exhibitor to be entered into grand prize drawings.



\$50

## **Bridal Crawl Bag:**

\*Business may insert promotional items including, but not limited to: Business cards, brochures, pens, note pads, and coupons.

\*Every attendee will receive a Bridal Crawl Bag



FOOD

## **Caterer:** (food samples for 150 guest)

\*Business listed on promotional advertising. May include: Newspaper, Magazine, Radio, Social Media, Website, and E-Blast.

\*Logo listed on Passport. Every attendee must be present at the Faux Reception to win grand prize drawings.

# 2018 Bridal Crawl Timeline

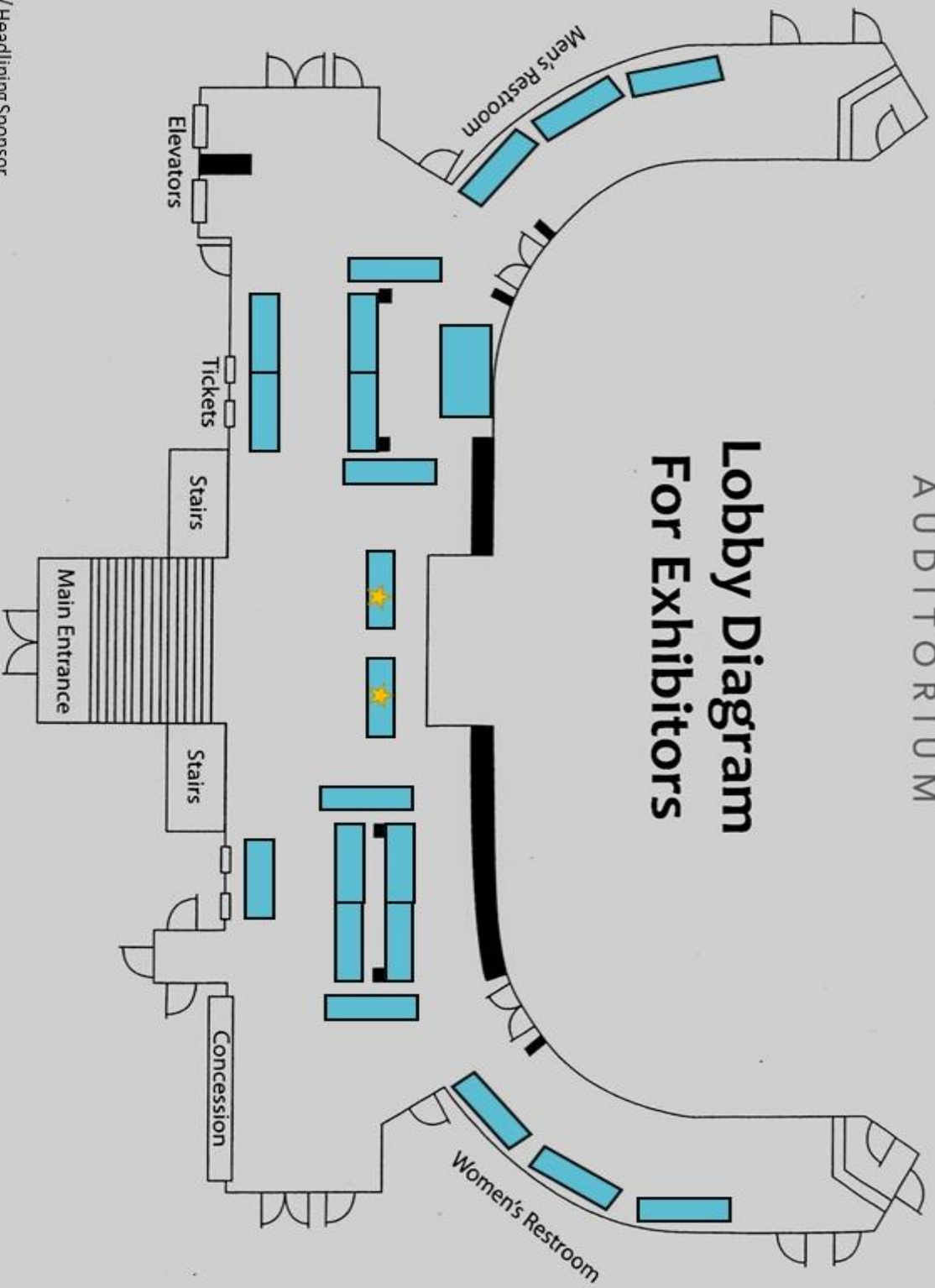


- Friday, August 17<sup>th</sup> by 5pm – All exhibitor and storefront applications and fees must be submitted to the Pittsburg Memorial Auditorium – 503 N. Pine, Pittsburg, KS 66762 – 620-231-7827
- Friday, September 14<sup>th</sup>
- 11am-4pm – Exhibitor Setup at the Memorial Auditorium.
- 4pm-7pm – Attendees Registration (they will receive a passport)
- 4pm-8pm – Exhibitor and Storefront Business will be open for the Bridal Crawl
- 6:30pm – Kitchen will be open for Caterers to start bringing sample food items
- 7:20pm -- Caterers will need to have samples out on the buffet tables
- 7:30pm-9pm – Faux Reception in the Lower Level of the Memorial Auditorium
- 8pm – Prize Drawing Starts
- 9pm – End of Event

# MEMORIAL

AUDITORIUM

## Lobby Diagram For Exhibitors



★ Registration / Headlining Sponsor

# Registration

Forms and payment must be submitted by **August 17<sup>th</sup>**

- Presenting Sponsor \$2000 (one available/must call before August 3<sup>rd</sup>)  
 Main Event Sponsor \$350 Give-a-way (limited available/must call before August 3<sup>rd</sup>)  
 Downtown Business \$150    Exhibitor at MACC \$150    Promotional Bag Only \$50  
 Caterer (food samples to serve 150 guests)

COMPANY: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

SOCIAL MEDIA INFO: \_\_\_\_\_

What promotional activities will you be doing at your Storefront / Exhibitor space? Please list:

\_\_\_\_\_

Would you like to donate a prize to be given away and the closing of the events main prize drawing?

If so, list item(s): \_\_\_\_\_

Would you like to participate in adding literature or promotional prizes to giveaway bags?

If so, list item(s): \_\_\_\_\_

\*Caterers: Please Select Item:  Appetizer  Entre  Dessert

Description: \_\_\_\_\_

Total Payment Amount Submitted: \_\_\_\_\_

Company Signature \_\_\_\_\_ Date \_\_\_\_\_

**Submit the form to [maccinfo@pittks.org](mailto:maccinfo@pittks.org) or mail or return to Memorial Auditorium.**

**Make Checks payable to: Memorial Auditorium 503 N. Pine Pittsburg, KS 66762.**

**Credit card payments can be made by calling 620-231-7827.**

*Memorial Auditorium & Convention Center • [www.bridalcrawl.pitt.com](http://www.bridalcrawl.pitt.com)*

*Like us on Facebook: [facebook.com/BridalCrawlPitt](https://facebook.com/BridalCrawlPitt)*